BSG Strategy 2024-2029

Vision

To ensure geomorphology as a discipline plays a leading role in developing knowledge and understanding of the changing natural environment and its relationship with society.

Mission

The Society is dedicated to advancing the science of geomorphology, promoting the discipline, and providing a community and services for those involved in geomorphological education teaching, research, application and to those who have a passion for geomorphology.

Principles:

- 1. Promote excellence, integrity, and honesty in all aspects of professional practice.
- 2. Be environmentally conscious and actively encourage sustainable practices to reduce the environmental impact of the Society's activities and encourage the wider geomorphology community to do so too.
- 3. Work towards greater inclusivity, equitability and empowerment of diverse communities within its activities and practice. (Link to EDI statement)
- 4. Promote a culture of collaboration, respect and mutual support.
- 5. Act with the best interest for the long-term sustainability of the Society.
- 6. Recognise the need to foster partnerships beyond the Society to further the impact of geomorphology through science, education and innovation.

Strategy

The strategy is structured around four main aims:

Advocate: to empower and support our diverse community in the production, publishing, teaching, and application of geomorphological research.

Engage: to engage and serve the Society's members, cognate organisations, and the general public.

Apply: to embed geomorphological techniques and knowledge within education, practice, policy and society.

Sustain: to sustain the community, reputation, finances and environmental future of the Society

We will address these aims by fulfilling a series of aligned objectives:

1. Advocate

- 1.1. Fund and support a range of research to progress and advance geomorphological knowledge and its relationships to diverse communities and wider society.
- 1.2. Recognise and reward excellence in geomorphological research.
- 1.3. Acknowledge, foster, and increase the contribution of under-represented groups to geomorphological research.

- 1.4. Embed principles of environmental responsibility within the actions of the BSG, including setting expectations for grant awardees and event organisers.
- 1.5. Ensure equality, equitability, diversity, inclusivity, and awareness are embedded and represented in all the Society's activities and governance.

2. Engage

- 2.1. Convene and support our Annual Meeting and AGM to provide a forum for our community to engage with and promote geomorphological research.
- 2.2. Communicate the value of geomorphology to current societal debates and to advance fundamental knowledge of how the Earth's surface works through the continued publication of excellent research in the Society's journal Earth Surface Processes and Landforms (ESP&L), and through the development of plain language summaries.
- 2.3. Connect our community to current debates and developments in geomorphology through timely and appropriate dissemination of information via regular communications to the membership.
- 2.4. Engage with cognate societies and public initiatives in the UK, and internationally, to promote and embed geomorphology within associated disciplines, professional and educational practices.
- 2.5. Highlight to wider society the role that geomorphology plays in determining the nature of global environmental issues, and the role that it can play in mitigating them.
- 2.6. Recognise and reward the important contribution of our members and Fellows to the Society's activities through prizes, awards and fellowships.

3. Apply

- 3.1. Design and provide high-quality resources and support for teachers to enable the effective integration of geomorphology in school-based teaching and learning curriculums.
- 3.2. Strengthen links between the society and academic institutions in the UK and internationally to promote geomorphology in higher education.
- 3.3. Ensure the varied career opportunities in geomorphology are fully recognised and develop materials for members to use to promote careers at schools and universities
- 3.4. Work with industry practitioners to ensure recognition of geomorphic approaches, knowledge and understanding, and support the skills development of those who are (or wish to) apply geomorphic techniques in the workplace.
- 3.5. Demonstrate the relevance and impact that geomorphic research, skills and knowledge have to the public, businesses and policy.

4. Sustain

- 4.1. Develop a responsive business strategy that aims to attain financial stability and resilience and encourages the development of new sources of income and wider financial support for the Society's activities.
- 4.2. Strengthen our strategic partnerships with the ESP&L publisher, Wiley, and the journal's editorial board.
- 4.3. Maintain existing, and develop new, networks and activities that extend the Society's national and international reach, influence and reputation.

- 4.4. Cultivate an inclusive and welcoming environment for all of those within our community and work towards representing the diversity of the geomorphological community in our membership and governance structures.
- 4.5. Support and guide research and practice that is ethical and environmentally responsible.